

## Soaring Hawk Elementary School

### PTO Meeting Agenda

Date: May 12, 2022

Meeting called to order at 6:34 pm by Kimberly Kolbe



#### PTO Guidelines, Kimberly Kolbe (1 minute)

- Meeting Norms – Kimberly read through our meeting norms since we had a few new faces on the call this month. She explained that we are volunteers and would love participation from our parents
- Robert's Rules of Order – we have a specific voting procedure to follow according to our bylaws

#### Welcome, President's Report, Kimberly Kolbe (10 minutes)

- Thank you's – Thank you to Erin and Tami for the carnival that is on May 13<sup>th</sup>, thank you to Kristin Allen for the fantastic yearbook that was put together – her team did a great job creating the layout and pages by scratch, Staff Appreciation – thank you to all the families that helped make our week of celebrating the staff a success
- Year Reflection – we've had a great year! The board started during Covid and so this has been the first year that we could really do things. We started the newsletter, did successful fundraisers, and feel we have a good path for next year
- Marquee for the school – we will cover this at the end of the call
- School Improvement – we had an amount saved in the budget to care for the school improvements that we think will add to the atmosphere. We are looking for parents to help keep this going forward.
- Explanation of Voting Procedures – Erin, Tami and Kimberly will continue for a third year, and we will vote in Sarah Mayes for Treasurer at the end of the call.

#### Vice President's Report, Erin Finnin (5 minutes)

- End of the year Carnival – We have tested the games, gotten prizes, candy, live music, rock climbing wall, dunk tank, bounce houses, food trucks – thank you to everyone who has volunteered so far! We will have ticket sales tomorrow night but everyone who bought wristbands up to 7:30 on Wednesday, May 11<sup>th</sup>. Those were delivered in the Thursday folders and all others purchased will be brought to the Carnival. We would love to see our teachers come out! Dixie asked if wristbands are bought that night, will that be cash or card – we will have a card machine.

#### Treasurer's Report, Kimberly Kolbe (4 minutes)

- Monthly Financials – Financials are attached

[https://drive.google.com/file/d/1Q9E\\_i1tjMtoGQqhdA3UYxLKbyF8m4N5b/view?usp=sharing](https://drive.google.com/file/d/1Q9E_i1tjMtoGQqhdA3UYxLKbyF8m4N5b/view?usp=sharing)

### Principal's Report (2 minutes)

- Thank you to the PTO for all of the activities for Staff Appreciation

### Voting/Questions/Comments (5 minutes)

- PTO Board Positions – Erin Finnin as Vice President, Tami Morling as Secretary and Kimberly Kolbe as the President. Janelle Nelson moved to vote and Dixie seconded. All in Favor – 25 in favor. The board as elected Sarah Mayes to take the Treasurer role from 2022-2024. Janelle Nelson moved to vote and Catherine seconded. All in Favor – 25 in favor
  - Marquee: We have had a large sum of money that has been transferred over since 2020 because of Covid. We have added to this with fundraisers throughout the last 2 school years. We originally wanted a shade structure but because of the weather and wind in Colorado, the type we would need is far too expensive. We asked the school what they would want in place of the structure, and they wanted the School microphone system. We voted on it and then Stacy Roberson got a grant for it. So, something on the wish list was a digital marquee. We had the money for it, and it was a top wish of the school. If we wait on this, it will take 3 to 4 more years to raise the money. We have a concern from a parent regarding the digital marquee purchase. They are not on the call tonight, so Kimberly shared their concern – this is a luxury item and during a time when the school is struggling it doesn't help the kids. Ideas on where to spend the money were library, enrichments, things for the kids. They felt it didn't meet the PTO mission. It's flashy and fun but not practical. As a board, we do provide feedback, meet the needs, and try to do what is best. Many schools use digital marquees as a fundraising tool to advertise birthdays for their kids, it would replace the sign we currently have that doesn't show the name of the school very well and would be a good way to advertise Soaring Hawk. Using the money for the library is something we can look at and see what this would entail. Enrichments are paid for by parents and so this is tricky as well as bringing Tech back and keeping full-time specials around should the need arise. Kimberly has spoken to the Foundation to see if we can do these things for staff positions. We can use PTO to pay for a staff member for one year only but they do not recommend that this is where funds should go each year.  
As far as the comment that this isn't meeting the mission of the PTO – Kimberly read the mission, and this does fall within the bounds of the mission. It is a large expense, but it is good for advertisement and can be used to raise money. These things are part of the PTO mission. We have talked about this possibility for months, so this isn't a new idea though this concern is new.
- Comments/Concerns/Questions – Janelle Nelson asked to speak. She was the librarian for 2 years and can say that \$13,000 was given to the school to update the library and provide resources for all of the sciences, history and curriculum. Additionally, in the past 7 years of book fairs, we normally get \$1000 to \$1500 for the purchase of new books for the library. In her opinion, the content is robust, and the money should be sent toward the digital marquee. Bryan Mayes asked if there is data around other schools that have these marquees and what the boost might be for fundraising? We currently don't have information on ROI for this type of digital marquee and fundraising. We will get funds from parents to advertise their child's birthday when they pay for this, but we don't have a clear answer as to what other schools are bringing in financially. Kristin Allen asked what the life span is. It is approximately 10 years. Other schools feel these are holding up. It is 10 years and possibly longer. They will warranty the mechanics, not damage from weather or other unforeseen things. Catherine asked if it is a sign like other schools. Clear Sky has one and they don't use it except for the date. Mr. Roberson said they will

use it all the time. Bryan Mayes asked if there is any opportunity to include PTO events that have sponsorship and generate more income in that type of sponsorship. Yes, we do have this planned. Erin Finnin pulled a report for the sign up that we use for the rock. We are currently getting \$9200 for this rental. There will be more generated for the sign to advertise birthdays because people don't have to do any work. Catherine asked – who will be updating the sign and will this be daily. Are there signs that are less expensive due to the size. Megan Coyle will be managing the sign daily. When it comes to the size, the one chosen is the standard size that schools are using. They do get smaller, but the wording is affected, and we will not have the same amount of lines for words. To go from the standard to smaller, there isn't an option with the company we are using. The company we have chosen is the official company of Douglas County School District. You can go bigger but not smaller. Holly Rodin wondered if this would be a distraction for those dropping off and picking up because of the location. Stacy explained that we will have someone out there directing traffic during these times. People are good about paying attention to the staff that are monitoring the streets. He feels that during the off times and summer we will have great advertisement. Everyone voted to continue – motion to approve the \$41,018.07 - Dixie motioned, second was Janelle. Approved – 23 yes, 0 no  
We will probably see this in late fall.